



SINGAPORE TATLER

Best of Singapore 2018

If you pursue only the best things in life, then look no further than Singapore's leading guide to the best products and services our isle has to offer — *The Best of Singapore 2018*.

Since 2006, this unique, concise book has showcased a comprehensive range of retailers offering every conceivable product and service that's been experienced or reviewed by the editors and readers of *Singapore Tatler*. Whether you're on the lookout for the best eateries, best tailors, best brands, or the best manicures, this book serves up essential and useful info for you to make an informed choice.

Conceptualised and created by the publisher of the renowned *Singapore Tatler*, the monthly insider's guide to fine living, this 13th edition boasts over 100 categories of shopping, services and simply the best living and lifestyle merchants you'll ever need to know. It doesn't matter if you're a tourist or Singaporean; this directory will be the must-have guide for the discerning, savvy and utterly stylish resident or visitor.

CIRCULATION

REGIONAL TATLER CIRCULATION

Malaysia	2,000
Hong Kong	2,000
Indonesia	2,000
Thailand	2,000
Total	8,000

LOCAL CIRCULATION

Major Newsstands	3,000
Tatler Subscribers	5,000
Banking Partners	2,000
Hotels & Tourist Attractions	2,000
Total	12,000

TOTAL PRINT RUN 20,000 copies

READER PROFILE

- 25-45 years old
- Top-tier PMEBs who travel around the region frequently
- Minimum annual income of S\$120,000

CONTACT

Stephanie Tay at **6323 1606** or email to stephanie.tay@edipressemedia.com to book your space now!

ADVERTISING RATES

Inside Front Cover Spread	S\$ 18,000
Outside Back Cover	S\$ 9,600
Inside Back Cover	S\$ 7,200
Double Page Spread (Ad)	S\$ 5,000
Full Page (Ad)	S\$ 2,500
Enhanced Listing	S\$ 1,500
FEATURED LISTING INCLUDES	S\$ 6,000

- Enhanced Listing
- Double Page Spread Advertorial

FULL PACKAGE INCLUDES S\$ 9,500

- Featured Listing
- Double Page Spread Ad
- Listing of the brand in the "Best of Singapore 2018" Special pages on SingaporeTatler.com
- Listing includes- Store Name, Address, Tel, Store timings & clickable website address
- 1 x short online Editorial write up on "Best Of Singapore 2017" Special Pages.

AD MATERIAL REQUIREMENT

FORMAT

High-resolution PDF file with crop marks + colourproofs

MATERIALS & BOOKING DEADLINE

8 weeks prior to the month of publication

PUBLICATION DATE

December 2017

