

EXPAT SOCIETY



ABOUT US

Thailand Tatler, publisher of Society, the essential guide to who's who in the kingdom featuring Thailand's top 500 most socially prominent people, launched its first edition of Expat Society in September 2006 with great success. Expat Society includes the top 300 personalities from all non-Thai nationalities and is the perfect complement to Society as a must-read reference for anyone doing business in Thailand.

We are publishing the Twelfth edition in December 2017, and in addition to the 300 list, the contents will feature a variety of topics and issues that are of interest and are relevant to both Thai and expat readers.

• **PRINT** • **DIGITAL** • **EVENTS**

General Information

Size: 9 x 12 inches

Paper quality: Art paper. Cover 230 gsm, content 105 gsm

Total pages: approximately 68

Booking deadline: 14 October 2017

Art work deadline: 28 October 2017

Publication date: 1st week of December 2017

Circulation / Distribution

64,350 copies

1. Packed with Thailand Tatle	55,900	copies
Subscribers	14,330	copies
VIP Members Thai	4,950	copies
VIP Members Expat	2,770	copies
Bookstores / Newsstands / Supermarkets	7,800	copies
Five-star Hotels / Resorts	10,400	copies
Luxury Condos & Serviced Apartments	2,750	copies
Airlines: In-flights / Airport – Lounges	5,250	copies
Private Jets / Yachts / Limousines / Car showrooms	1,050	copies
Embassy / Consulates / Chamber of Commerce	1,000	copies
Clubs / Spas / Beauty Salons/ Associates	1,350	copies
Hospital / Health clubs / Jewelry and watch stores	1,250	copies
Advertisers / Agencies	1,000	copies
Promotion / PR / Events	2,000	copies
2. Additional selected targeted distribution in Thailand	5,250	copies
Top 300 expats in Expat Society and their nominee	1,000	copies
Selected HR Managers/Directors of leading expat companies	1,000	copies
Selected private bank customers	1,000	copies
International school	1,000	copies
Embassies, foreign clubs and association	250	copies
Airport -- Lounges	1,000	copies
3. Bookstores / Newsstands / Supermarkets	3,200	copies

ADVERTISING RATE

Prime positions	(THB)
Inside front spread	180,000
Full page (facing Contents 1 & 2)	95,000
Full page (facing Masthead)	95,000
Inside back cover	92,000
Back cover	135,000
Top strip in listing pages	350,000
Book mark	250,000
Full page (R.O.P)	85,000

- All rates are subject to 7% of VAT.
- For advertising details, please contact us at 02 237 9800

PRINT RATES

& MATERIAL SPECIFICATIONS

MAGAZINE SIZE MEASUREMENT IN MM (W X H)

Size	Trim	Bleed**	Type Area
Full page	228 x 305	234 x 311	208 x 285
Double page spread	456 x 305	462 x 311	208 x 285 each page

*226(L)+224(R)

**BLEED SIZE: ADDITIONAL 3MM FROM EACH SIDE

*For further enquiries regarding the submission of materials,
please contact your advertising representative.*



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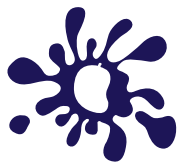
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