



Spring / Summer (May) &  
Autumn / Winter (November)

SINGAPORE  TATLER  
**WEDDINGS**

THE QUINTESSENTIAL WEDDING GUIDE FOR HIGH SOCIETY BRIDES **2017**

**W**ith over 30 years' history and a unique relationship with the region's most elite and elusive high net worth families, Singapore Tatler has exclusive access to spectacular society weddings both here and in the region.

*Singapore Tatler Weddings* brings together the best of what high society demands and desires – from gorgeous gowns and lavishly decorated venues to exquisite cuisine and world-class entertainment, it's all showcased in two luscious issues a year. We travel to exotic destinations around the world to showcase stylish wedding trends, and bring you all the delicious details, intimate details and insider reports on local and regional society weddings.

Filled with ideas and tips to make it your very own special big day, *Singapore Tatler Weddings* is the ultimate guide to planning a Tatler-style wedding, with all the glamour, luxury and style you've come to expect from us.

**CONTACT**

Stephanie Tay at **6323 1606** or email to [stephanie.tay@edipressemedia.com](mailto:stephanie.tay@edipressemedia.com) to book your space now!

**CIRCULATION**

<b>TOTAL</b>	18,000 copies
Major Newsstands	6,000

**CONTROLLED FREE CIRCULATION**

Singapore Tatler database	4,800
High Profile Dating Organisations (i.e: Lunch Actually, Dating Loft, Exclusive Match etc)	2,200
Premium Credit Card Members	2,400
Selected Hotels, Country Clubs, Cafes	1,300
Selected Spas, Salons, Aesthetics Clinics,	
Slimming Centres	800
Bridal Boutiques	500

**READERS PROFILE**

- Audience - professional singles below 38 years old with a minimum annual income of \$100,000 and above (75% female, 25% male)
- Readership - 90,000 potential readers \*\*  
\*\* Figures based on a Singapore Tatler readership survey with an estimated pass on rate of 1 to 5 other readers per copy
- The **ONLY** definitive wedding publication that reaches out to Singapore's luxury consumer market

**ADVERTISING RATES**

Inside Front Cover Spread	\$S\$17,400
Inside Back Cover	\$S\$ 6,900
Outside Back Cover	\$S\$ 9,300
Full Page Full Colour	\$S\$ 5,800
Double Page Spread	\$S\$ 11,600
Full Page Advertorial	\$S\$ 6,800
Double-Page Advertorial	\$S\$12,600

(Series Discounts Applicable, ask us about it)

**ADVERTISEMENT SIZE**

<b>TRIM SIZE</b>	228mm (W) X 305mm (H)
<b>TYPE AREA</b>	200mm (W) x 273mm (H)
<b>BLEED</b>	Add 3mm all round

**AD MATERIAL REQUIREMENT**

**FORMAT**

High-resolution PDF file with crop marks + colour proofs

**PUBLICATION DATES**

May 2017 / November 2017

**MATERIALS & BOOKING DEADLINE**

8 weeks prior to the month of publication

